

media kit

marketing & technology group

The screenshot shows the CarneTec.com website. On the left is a navigation menu with items like 'Página Principal', 'Noticias Semanales', and 'Búsqueda'. The main content area features a news article titled 'Grupo Bachoco cuenta con nueva planta en el noreste mexicano' by Sara Aguirre. An advertisement for Speco is displayed on the right side of the article, featuring the text 'Introduciendo BUSCA RAPIDA por varias cribas, gusanos, anillos de compresion, bandas y mucho mas' and a 'PRUEBE!' button. An arrow points from the ad on the website to a larger version of the ad on the right.

Speco

Introduciendo
BUSCA RAPIDA
por varias cribas, gusanos,
anillos de compresion,
bandas y mucho mas

BUSQUE POR MEDIO DE
FABRICANTE O POR
NUMERO DE PARTE

PRUEBE!

NewsSpot Ads

Your company's ad appears adjacent to CarneTec.com's Daily News stories. Ads are impression based, meaning that you are only charged when a buying influence member views your advertising message. NewsSpot ads are very targeted and are ideal for driving traffic to your web site and branding. Your ad can appear in any of the following categories of news stories:

Categories:

- Aves (Poultry)
- Porcino (Pork)
- Inocuidad Alimentaria y Ciencia de la Carne (Food Safety & Meat Science)
- Noticias Financieras (Financial News)
- Bovino (Beef)
- Eventos Especiales (Special Events)
- Mercados de Exportacion (Export Markets)
- Noticias Generales (General News)

STATIC ADS ONLY – NO ANIMATION

DISPLAY SIZE: 250 (w) x 270 (h) pixels, 72 dpi gif or jpeg

MATERIAL DUE DATE: 2 weeks prior to posting date

E-MAIL: ad material and URL to webmaterials@meatingplace.com