

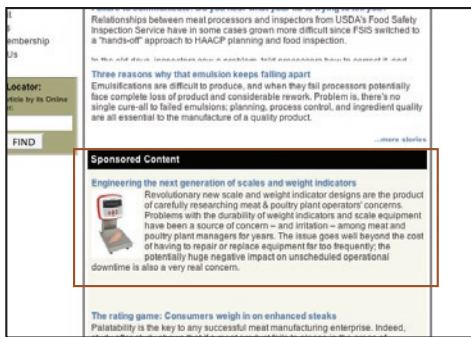
media kit

marketing & technology group

Sponsored Content Package

Your white paper, company research or field report will be shared with the industry with an executive summary in print and in the CarneTips e-newsletter. The complete article is posted on the Technical Articles index page, while the article is promoted with a front page icon, both for a minimum two week period. Sponsored Content is great for producing hard leads, driving traffic to your Web site and branding.

WHITE PAPER OR RESEARCH
URL OR WEB ADDRESS LINK



Inclusion in sponsored content section of Technical Articles Index page for a minimum of 2 weeks

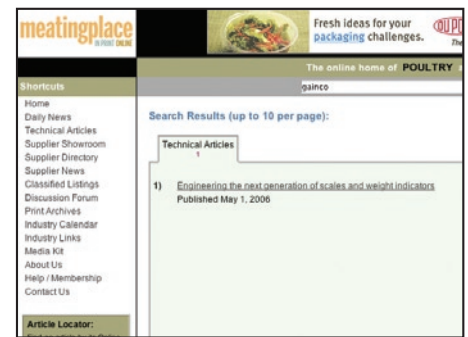


Front Page Icon for 2 weeks

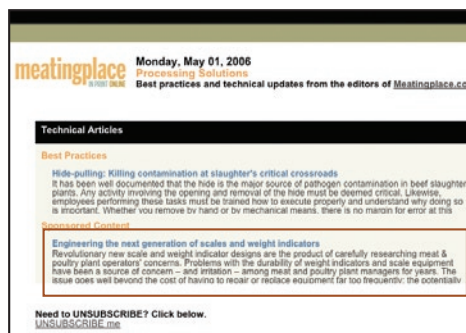
LOGO 80 (w) x 60 (h) pixels, 72 dpi gif or jpeg

DISPLAY 8- to 10-word headline, plus 25-30 words of copy

DATE SHOULD GO UP AND COME DOWN



Inclusion in the CarneTec.com search engine



Inclusion in secondary position of CarneTips e-newsletter



Logo and Sponsorship copy at the end of the article

LOGO 150 (w) x 150 (h) pixels,
300 dpi jpeg or gif for print component

DISPLAY 25 words of copy for technical article sponsorship