

media kit

marketing & technology group

The screenshot shows the CarneTec.com website interface. At the top, there's a banner for 'Corte en filetes con TREIF.' Below that, a navigation menu on the left lists various site sections. The main content area features an article titled 'Asegurando la calidad de la carne de ave mecánicamente separada' by Yvonne Vizzler Thaxton, Ph.D. An advertisement for 'Masajeadora Cozzini FastHam' is placed adjacent to the article, with a call to action to 'Reduza el tiempo de masajeo y mano de obra...'. A search bar is visible at the bottom left of the page.

Masajeadora Cozzini FastHam
 Reduce el tiempo de masajeo y mano de obra mientras mejora el control del proceso, la consistencia y la calidad del producto. Entre aquí para pedir más información.

TechSpots Ad

Your contextual ad appears adjacent to highly relevant editorial content in the technical articles, supplier showroom and supplier directory sections of CarneTec.com. Ads are impression based, meaning that you are only charged when a buying influence member views your advertising message. TechSpot ads are extremely targeted and are ideal for producing hard leads.

○ Red Meat Slaughter/Cutting	○ Poultry Live Production	○ Poultry Slaughter/Evisceration
○ Poultry Cutting/Deboning	○ Common Plant Equipment/Supplies	○ Further Processing Equipment
○ Ingredients/Seasonings	○ Casings	○ Cooking/Smoking/Frying
○ Cooling/Freezing	○ Packaging Machines	○ Packaging Accessories
○ Packaging Materials	○ In-Plant Sanitation	○ Pollution Control
○ Worker Safety	○ Food Safety	○ Rendering
○ Transportation	○ Special Services	

HEADLINE: Maximum 5 words **COPY:** Maximum 25 words

PLEASE REVIEW: "Tips for Creating Effective Text-Based Ads" located under the "Advertise" tab of the online Media Kit.

MATERIAL DUE DATE: 2 weeks prior to posting date

E-MAIL: headline, copy and URL to webmaterials@meatingplace.com