

# media kit

marketing & technology group



Sponsored by Poly-clip System

Poly-clip's new FCA120 and 160 automatic double clipper features RFID technology to ensure incorrect settings are avoided by detection of clip size, the die and the separator hole, combined with clip pressure monitoring. The centralized automatic lubrication system is programmable and keeps machines running smoothly. [Click here to send a request for more information or polyclip.com](#)

## meatingplace

TODAY'S FEATURED BLOG

Wednesday, July 08, 2009



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**FOOD (SAFETY) FIGHT BY RICHARD RAYMOND**

**Something smells fishy**

Tomato--vegetable or fruit? Either way, it's produce and fits under the FDA regulations. Catfish--- meat or produce? Was under FDA, now under USDA/FSIS. I guess its meat then, and falls under the Federal Meat Inspection Act (FMIA) of 1906 because of an Amendment tacked onto the Farm [...MORE](#)

**OTHER RECENT BLOGS**

■ **POULTRY PERSPECTIVE BY YVONNE VIZZIER THAXTON**

**What is going on? Chickens Suing Farmers?**

The ignorance of agriculture's purpose and practice is continuing to grow and the confirmation hearings on Cass Sunstein make me wonder what is next. In case you've been celebrating the 4 th and not paying attention to Washington. Hearings on the

[...MORE](#)

### Meatingplace Blogs e-Newsletter

The e-newsletter is delivered, on average, four times weekly to members of Meatingplace.com, as each blog is updated. The sponsor copy appears each time the e-newsletter arrives. Meatingplace Blogs sponsorship is ideal for generating hard leads, driving traffic to your Web site and for branding.

**COPY:** Maximum 50 words. Same copy must be used for the week-long sponsorship.

**PLEASE REVIEW:** "Tips for Creating Effective Text-Based Ads" located under the "Advertise" tab of the online Media Kit.

**URL OR WEB ADDRESS LINK MATERIAL DUE DATE:** 2 weeks prior to publishing date

**E-MAIL:** logo, copy and URL to [webmaterials@meatingplace.com](mailto:webmaterials@meatingplace.com)