

media kit

marketing & technology group



The screenshot shows the Meatingplace website interface. At the top, there's a banner for 'meatingplace IN PRINT ONLINE' and 'OCTOBER 28-31, 2009 McCormick Place, Chicago, IL, USA'. To the right, it says 'WHERE INNOVATION MEETS EXCELLENCE'. Below the banner, there's a navigation menu with 'SHORTCUTS' and various links like 'Home', 'Daily News', 'Technical Articles', 'Industry Blogs', 'Supplier Showroom', etc. The main content area features a 'Supplier Showroom' section with the title 'Value-priced checkweigher for mild to moderate washdown applications'. The text describes the Mettler-Toledo Hi-Speed A300 checkweigher, highlighting its stainless steel construction, open design for easy cleaning, and 'no tools' belt removal. A photo of the A300 checkweigher is included in the article. A search bar is visible on the left side of the page.

Supplier Showroom Value-priced checkweigher for mild to moderate washdown applications

Mettler-Toledo Hi-Speed offers a value-priced checkweigher for mild to moderate washdown applications: the A300. Designed specifically for smaller packaging lines where space is at a premium, it can accommodate a variety of packages in 30 inches of line space. The A300 is economically priced and delivers a rate of up to 165 packages per minute.

The stainless steel construction of the A300 features an open design that allows easy cleaning and sanitizing in food processing applications in washdown environments, while "no tools" belt removal minimizes maintenance. A hermetically sealed load cell ensures long-term accuracy and



Showroom Sponsorship

Guarantee your new product placement in print in either Meatingplace or POULTRY, in the Sourcing Essentials e-newsletter and in the Showroom on Meatingplace.com. The Showroom Sponsorship is ideal for generating hard leads and driving traffic to your Web site.

PRODUCT RELEASE: Word document

PHOTO: 300 dpi gif or jpeg, at least 3" x 5"

MATERIAL DUE DATE: 1 month prior to magazine issue date

E-MAIL: product release, photo and URL to webmaterials@meatingplace.com