

media kit

marketing & technology group

Related Information:

[... more](#)

COZZINIGROUP
COMPLETE FOOD EQUIPMENT SOLUTIONS

With consumption of emulsion-based products on the rise, there's never been a better time to optimize your emulsion systems. Cozzini know-how and its new and improved emulsion/reduction systems can drive productivity higher. Click here to request more information.

The screenshot shows an e-newsletter page from Meatingplace. At the top left is the Meatingplace logo with 'IN PRINT ONLINE' below it. To the right of the logo, it says 'Monday, July 20, 2009' and 'Processing Solutions'. Below that, it says 'Best practices and technical updates from the editors of meatingplace.com'. The main heading is 'POULTRY' in large, bold letters, with 'Best Practices' underneath. The article title is 'Controlling fat quality and composition to enhance emulsion stability' by Ana Elia Rocha McGuire. There is a small image of meat and vegetables. Below the image, there is a short paragraph of text. At the bottom of the screenshot, there is a 'Related Information:' section with the Cozzini Group logo and a link to request more information.

Super Sponsorship: Processing Solutions

Your company is identified as the primary sponsor in print in the executive summary in Meatingplace, the Processing Solutions e-newsletter and online at Meatingplace.com. Your four color logo appears in the e-newsletter and adjacent to the technical article, alongside your sponsorship copy. Processing Solutions e-newsletter is distributed weekly on Monday mornings. The Processing Solutions Super Sponsorship is ideal for producing hard leads, driving traffic to your web site and branding.

LOGO: 150 (w) x 150 (h) pixels, 300 dpi gif or jpeg

COPY: Maximum 50 words

PLEASE REVIEW: "Tips for Creating Effective Text-Based Ads" located under the "Advertise" tab of the online Media Kit. Appropriate tips are found under "Technical Article Sponsorship"

URL OR WEB ADDRESS LINK MATERIAL DUE DATE: 1 month prior to magazine issue date

E-MAIL: logo, copy and URL to webmaterials@meatingplace.com