

meatingplace

2024 EDITORIAL CALENDAR

Meatingplace keeps meat and poultry processors ahead of their game with analysis, insight and debate on key business, regulatory and product-development issues shaping the market. In addition to the articles outlined in the calendar, each month features timely coverage of Issues, a Company Profile and Thought Leader story.

Meatingplace.com is the undisputed leader in industry news. It's also a trusted source of operational insights, technical content and product innovation.



January 2024

Food Focus

Japanese/Korean

Meat Ops

IT/Cybersecurity

Special Section

Richard L. Knowlton Award Honoree

Bonus Distribution

International Production & Processing Expo (IPPE)

January 30-February 4, Atlanta, GA

Space Closing

December 1

Materials Due

December 8

February 2024

Food Focus

Sausages

Meat Ops

Plant design considerations

Bonus Distribution

National Turkey Federation Annual Convention

February 21-24, Austin, TX

Annual Meat Conference

March 18-20, Nashville, TN

HARVEY AD READERSHIP STUDY

Space Closing

January 4

Materials Due

January 12

March 2024

Food Focus

Fresh beef

Meat Ops

Automation/robotics/AI

Bonus Distribution

Food Processing Suppliers Association (FPSA) Convention

March 26-28, Indan Wells, CA

Space Closing

February 1

Materials Due

February 12

April 2024

Food Focus

Hot dogs

Meat Ops

Meat quality

Space Closing

March 1

Materials Due

March 8

May 2024

Food Focus

Bacon

Meat Ops

Labor

Bonus Distribution

**Southeastern Meat Association (SEMA)
Annual Convention**

June 6-9, Cool Springs, TN

CMC Annual Conference & AGM

June 10-11, Ottawa

Space Closing

April 4

Materials Due

April 14

June 2024

Food Focus

Meat snacks

Meat Ops

Food safety/interventions

Bonus Distribution

**American Meat Science Association (AMSA)
Reciprocal Meat Conference**

June 16-19, Oklahoma City, OK

IFT FIRST

July 14-17, Chicago, IL

**Southwest Meat Association (SMA)
Annual Convention & Supplier Showcase**

July 24-27, Round Rock, TX

**American Association of Meat Processors
(AAMP) Annual Convention**

August 1-3, Omaha, NE

Space Closing

May 3

Materials Due

May 13

July 2024

2024 SUPPLIER DIRECTORY

Advertiser Bonuses:

- Logo adjacent to your alphabetical listing
- Boldface company name within the product category listings
- Online supplier directory listing at meatingplace.com.
- A logo stopper ad linking your product category listing online to your website.

Space Closing

June 3

Materials Due

June 13

August 2024

Food Focus

Nose-to-tail

Meat Ops

Raw materials/sourcing/scheduling

READEX AD READERSHIP STUDY

Space Closing

July 5

Materials Due

July 15

September 2024

Food Focus

Wings

Meat Ops

Sanitation

Bonus Distribution

Protein Pact 2024 Summit

October 9-10, Austin, TX

Space Closing

August 2

Materials Due

August 12

October 2024

Food Focus

Ground beef

Meat Ops

Maintenance planning/scheduling

Space Closing

September 2

Materials Due

September 9

November 2024

Food Focus

Deli Meats

Meat Ops

Data collection/Industry 4.0/KPIs

Space Closing

October 4

Materials Due

October 14

December 2024

Food Focus

Sous vide

Meat Ops

Sustainability in-plant steps/measures

IPPE SHOW PREVIEW

Bonus Distribution

IPPE Show 2025

January 28-30, Atlanta, GA

Space Closing

November 1

Materials Due

November 11



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Ask your account representative about building your brand among meat processors in North America with Meatingplace, Latin America with CarneTec, and globally in the meat alternatives market with Alt-Meat.