

meatingplace

2025 EDITORIAL CALENDAR

Meatingplace keeps meat and poultry processors ahead of their game with analysis, insight and debate on key business, regulatory and product-development issues shaping the market. In addition to the articles outlined in the calendar, each month features timely coverage of Issues, a Company Profile and Thought Leader story.

Meatingplace.com is the undisputed leader in industry news. It's also a trusted source of operational insights, technical content and product innovation.



January 2025

Food Focus

Organic

Meat Ops

R&D (pilot plants, reconfiguring facilities)

Special Section

Richard L. Knowlton Award Honoree

Bonus Distribution

IPPE 2025

January 28-30, Atlanta, GA

Space Closing

December 2

Materials Due

December 17

February 2025

Food Focus

Ground beef

Meat Ops

Plant design considerations (new vs old)

Bonus Distribution

National Turkey Federation Annual Convention

February 19-22, Scottsdale, AZ

HARVEY AD READERSHIP STUDY

Space Closing

January 2

Materials Due

January 15

March 2025

Food Focus

Meat snacks

Meat Ops

Automation/robotics/AI

Bonus Distribution

Food Processing Suppliers Association (FPSA) Convention

March 19-25, 2025, Phoenix, AZ

Annual Meat Conference

March 24-26, Orlando, FL

Space Closing

February 3

Materials Due

February 17

April 2025

Food Focus

Deli meats

Meat Ops

Meat quality

Space Closing

March 3

Materials Due

March 17

May 2025

Food Focus

Sausage

Meat Ops

Labor

Bonus Distribution

**Southeastern Meat Association (SEMA)
Annual Convention**

June 5-8, Atlantic Beach, FL

CMC Annual Conference & AGM

June, Calgary, Alberta

Space Closing

April 1

Materials Due

April 15

July 2025

2025 SUPPLIER DIRECTORY

Advertiser Bonuses:

- Logo adjacent to your alphabetical listing
- Boldface company name within the product category listings
- Online supplier directory listing at meatingplace.com.
- A logo stopper ad linking your product category listing online to your website.

Space Closing

June 2

Materials Due

June 17

June 2025

Food Focus

Chicken

Meat Ops

Food safety/interventions

Bonus Distribution

**American Meat Science Association (AMSA)
Reciprocal Meat Conference**

June 22-25, Columbus, OH

IFT FIRST

July 13-16, Chicago, IL

**Southwest Meat Association (SMA)
Annual Convention & Supplier Showcase**

July 16-19, San Antonio, TX

**American Association of Meat Processors
(AAMP) Annual Convention**

July 24-26, Kansas City, MO

Space Closing

May 1

Materials Due

May 15

August 2025

Food Focus

BBQ

Meat Ops

Logistics (cold chain)

AD READERSHIP STUDY

Space Closing

July 1

Materials Due

July 15

September 2025

Food Focus

Bacon

Meat Ops

Packaging

EATS SHOW PREVIEW

Bonus Distribution

Protein Pact 2025 Summit

October 8-10, Los Angeles, CA

EATS (Formerly Process Expo)

October 28-30, Chicago

Space Closing

August 1

Materials Due

August 15

October 2025

Food Focus

Hot dogs

Meat Ops

Maintenance planning/scheduling

Bonus Distribution

EATS (Formerly Process Expo)

October 28-30, Chicago, IL

Space Closing

September 2

Materials Due

September 15

November 2025

Food Focus

Wings

Meat Ops

Data collection/Industry 4.0/KPIs

Space Closing

October 1

Materials Due

October 15

December 2025

Food Focus

Mexican

Meat Ops

Refrigeration (leaks, maintenance, plant size)

IPPE SHOW PREVIEW

Bonus Distribution

IPPE 2026

January 27-29, Atlanta, GA

Space Closing

November 3

Materials Due

November 17



ACCOUNT EXECUTIVES

Bill Kinross

VP, Group Publisher

Phone: +1 312-274-2214

Email: bkinross@meatingplace.com

John McMillan

Senior Account Executive

Phone: +1 402-203-4585

Email: jmcmillan@meatingplace.com

Karen Moriarty

Senior Account Executive

Phone: +1 630-877-4115

Email: kmoriarty@meatingplace.com

Jeff Sutley

Senior Account Executive

Phone: +1 551-427-2263

Email: jsutley@meatingplace.com

Ask your account representative about building your brand among meat processors in North America with Meatingplace, Latin America with CarneTec, and globally in the meat alternatives market with Alt-Meat.